

Westbrook Focus Group Invitation

Dear Stakeholder,

Westbrook's search for a new Superintendent of Schools is beginning. Finding the right leader will benefit our collective efforts.

We are inviting members of our schools and broader community to assist in the search process. Under Connecticut law, the Board has the exclusive right and responsibility to select and appoint the superintendent. However, we believe that gaining the insights of representatives of the schools and community can help us deeply.

Therefore, we cordially invite you to join our search consultants, Mary Broderick and Paul Gagliarducci, on a **ZOOM FOCUS GROUP** to share your thoughts about the skills, experiences, philosophies, and characteristics desired in Westbrook's next leader.

Please contact Mary Broderick (mbroderick.cabesearch@cabe.org) or call 802-432-3150 to let us know if you are able to participate so we can send you a link to the Zoom call. We would really appreciate your input.

Sincerely,

Lee Bridgewater

Chair, Westbrook Board of Education

P. S. If you are unable to join us any of the times offered, you will be welcome to share your thoughts through an anonymous online survey:

<https://www.surveymonkey.com/r/WestbrookPS>

Focus Group Press Release

The Westbrook Board of Education invites the Westbrook community to participate in the search process for a new Superintendent of Schools.

During the week of June 22nd, Mary Broderick and Paul Gagliarducci, CABA Search Services Consultants working with the Westbrook Search Committee, will conduct a series of focus groups via ZOOM to hear from the community on the qualities, experiences, and characteristics desired in a new leader. Town officials, teachers, administrators, other staff, parents, students, and community members will participate in interviews and focus groups.

All are also welcome to participate in an anonymous survey to help clarify the qualities and characteristics desired in our next Superintendent. Please find the survey link on the Westbrook website (www.westbrookctschools.org) or at this site:

<https://www.surveymonkey.com/r/WestbrookPS> The survey will be open until July 1, 2020.

"We are hoping to get the thinking of the community to help us in this important process," Lee Bridgewater, Chair of the Westbrook Board of Education, stated. "We invite everyone to participate."

Feedback from the interviews, focus groups, and survey will be incorporated into a leadership profile that will help to identify candidates who best fit the needs of the Westbrook schools and community. The Board expects to accept the profile from our consultants at a summer meeting.

The Board anticipates the start date for this new leader to be January 1, 2021.

"We have a sound process that should identify a high-quality leader for our schools," Ms. Bridgewater added. We are looking forward to attracting a talented pool of candidates from which to select our next leader.

ZOOM Focus Group Schedule:

Stakeholder	Date	Time
Parent	Monday, June 22 or Tuesday, June 23	5:00 pm 7:00 pm
High School Student	Monday, June 22	6:00 pm
Community Resident	Tuesday, June 23	6:00 pm
Westbrook Administrator	Tuesday, June 23	10:00 am
Westbrook Teacher	Monday, June 22	11:00 am
Support Staff	Tuesday, June 23	11:00 am
Town Boards	Monday, June 22	7:00 pm

Please contact Mary Broderick (mbroderick.cabesearch@cabe.org) or call 802-432-3150 to receive the ZOOM invitation.