

AGENDA
TOWN OF WESTBROOK, CT
BOARD OF SELECTMEN
SPECIAL MEETING
Tuesday, March 2, 2021 – 2:00 p.m.
MULVEY MUNICIPAL CENTER
Via Zoom

Join Zoom Meeting

<https://us02web.zoom.us/j/87615717079?pwd=TTh1aE9VLON4MmJMT3ZDRzdOZ2VaZz09>

Meeting ID: 876 1571 7079

Passcode: 925950

One tap mobile

+16465588656,,87615717079#,,,,*925950# US (New York)

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1. Call to Order
2. Status Report and Possible Action – Community Center Survey – Great Blue Consultants

First Selectman's Report

ADJOURN

Respectfully,

Suzanne Helchowski
Executive Assistant

Hello from GreatBlue Research! We are a professional research company located in Glastonbury, Connecticut, and are conducting a short opinion survey on behalf of the Town of Westbrook. The purpose of this survey is to better understand Westbrook residents' sentiments and perceptions regarding a potential Community Center.

For purposes of this survey, a Community Center is defined as a place where people from the community can meet for social, educational, and/or recreational activities.

It is also important to note that any programs, services and activities at the center would be in addition to any current programs and services held at similar facilities in the area.

Your participation is completely voluntary, and all of your individual responses will remain anonymous. The survey takes about 5 minutes to complete and **results will be accepted until April 16th, 2021.**

**When you have finished the survey please mail the results to:
Attn: First Selectman, Teresa Mulvey Municipal Building, 866
Boston Post Rd, Westbrook, CT 06498.**

If you would like, you can take the survey online at:
<http://surveys.greatblueresearch.com/s3/Town-of-Westbrook-Community-Center-Survey>

We thank you for your participation!

Intro Questions and Screener

- A. Are you currently 18 years of age or older?
 - 01 Yes (**Continue**)
 - 02 No (**Sorry, you do not qualify to take this survey, thank you for your time!**)

- B. Are you registered to vote in the Town of Westbrook, or do you pay taxes to the Town of Westbrook?
 - 01 Both registered to vote and pay taxes (**Continue**)
 - 02 Registered to vote (**Continue**)
 - 03 Pay taxes (**Continue**)
 - 04 Neither (**Sorry, you do not qualify to take this survey, thank you for your time!**)

Quality of Life

- 1. How would you rate your overall quality of life in Westbrook?
 - 01 Excellent
 - 02 Good
 - 03 Fair
 - 04 Poor
 - 05 Don't know/unsure

- 2. What are your main reasons for living in Westbrook? (**Select all that apply**)
 - 01 Good schools / high quality education
 - 02 Location / beaches
 - 03 More affordable than other nearby towns
 - 04 Family / friends are nearby
 - 05 Job / school is based here
 - 06 Climate
 - 07 Safe place to live / low crime
 - 08 Fun activities to do in state
 - 09 Family friendly
 - 10 Healthcare / access to quality care
 - 11 Born here / have always lived here
 - 12 Other: _____

- 3. Do you anticipate relocating to a new permanent residence outside of Westbrook in the next five (5) years?
 - 01 Yes
 - 02 No (**Go to Question 5**)
 - 03 Don't know/unsure (**Go to Question 5**)

- 4. Please indicate why? (**Select all that apply**)
 - 01 Tax increase – federal
 - 02 Tax increase - state
 - 03 Cost increases – electric/gas/oil
 - 04 Cost increases – general goods
 - 05 Debt – credit card, loans
 - 06 Decline in the quality of public schools
 - 07 Housing market/mortgage rates
 - 08 Desire to downsize to a smaller house
 - 09 Need to move into a larger house
 - 10 Employment – loss of job/no job
 - 11 Employment – low paying job/insufficient pay increases
 - 12 Health problems/medical bills
 - 13 Housing – need of repairs, upgrades, additions, problems
 - 14 Lack of community space
 - 15 Other: _____
 - 16 Don't know/unsure

- 5. Overall, how interested are you in the town of Westbrook developing a Community Center?
 - 01 Very interested
 - 02 Somewhat interested
 - 03 Not very interested
 - 04 Not at all interested
 - 05 Don't know/unsure

Below you will see some potential characteristics related to a Community Center. Please indicate how important each are to you. You can answer either "very important (VI)" "somewhat important, (SI)" "not very important (NVI)" "not important at all (NIAA)" or "don't know/unsure (DK)"

Characteristic	VI	SI	NVI	NIAA	DK
6. Fitness courts (Basketball, Indoor Soccer, Pickle Ball, yoga etc.)	01	02	03	04	05
7. Childcare	01	02	03	04	05
8. Classes for certifications (ex. CPR, First Aid, Lifeguard, etc.)	01	02	03	04	05
9. Community support services	01	02	03	04	05
10. Allowing for public use (meeting rooms, arts & entertainment for the community, etc.)	01	02	03	04	05

- 11. Are there any other features related to a Community Center that are important to you that are not listed?
 - 01 Yes: _____
 - 02 No

- 12. If the Town of Westbrook built a community center would you consider utilizing it?
 - 01 Yes
 - 02 No
 - 03 Don't know/unsure

Please see the reverse side for additional questions

13. Do you currently utilize a community center or a facility with similar characteristics?
- 01 Yes (Continue)
 - 02 No (Go to Question 18)

14. What is the name of the facility? _____

15. And for what activities? (Select all that apply)
- 01 Fitness courts (Basketball, Indoor Soccer, Pickle Ball, yoga etc.)
 - 02 Childcare
 - 03 Classes for certifications (ex. CPR, First Aid, Lifeguard, etc.)
 - 04 Community support services
 - 05 Allowing for public use (meeting rooms, arts & entertainment for the community, etc.)
 - 06 Other: _____
 - 07 Don't know/unsure

16. How often do you go?
- 01 Less than once a month
 - 02 More than once a month but less than weekly
 - 03 Weekly
 - 04 More than once a week
 - 05 Daily
 - 06 Don't know/unsure

17. And, if the Town of Westbrook built a community center that included the activity or activities, would you continue going to the facility you mentioned, or would you switch to the Westbrook Community Center?
- 01 Continue using the same facility
 - 02 Switch to the Westbrook community center
 - 03 Don't know/unsure

Drivers and Barriers

Now, please indicate how likely each of the following would be to impact your decision to visit a Community Center in the Town of Westbrook. You can answer either "very likely (VL)" "somewhat likely (SL)" "not very likely (NVL)" "not at all likely (NAAL)" or "don't know/unsure (DK)."

Characteristic	VL	SL	NVL	NAAL	DK
18. Awareness of offerings	01	02	03	04	05
19. Programs and services offered	01	02	03	04	05
20. Distance from home or work	01	02	03	04	05
21. Time of day	01	02	03	04	05
22. Day of week	01	02	03	04	05
23. Family commitments	01	02	03	04	05
24. Work	01	02	03	04	05

Demographics

The following questions will be used for statistical purposes only

25. Which of the following categories best describes your age?
- 01 18 to 24
 - 02 25 to 34
 - 03 35 to 44
 - 04 45 to 54
 - 05 55 to 64
 - 06 65 or older
 - 07 Prefer not to say

26. Which of the following categories best describes your total family income before taxes?
- 01 Under \$25,000
 - 02 \$25,000 to less than \$50,000
 - 03 \$50,000 to less than \$75,000
 - 04 \$75,000 to less than \$100,000
 - 05 \$100,000 to less than \$150,000
 - 06 \$150,000 to less than \$200,000
 - 07 \$200,000 or more
 - 08 Prefer not to say

27. Do you have any children 18 years of age or younger currently living in your household? If so, how many?
- 01 1 child
 - 02 2 children
 - 03 3 children
 - 04 4 children
 - 05 5 or more children
 - 06 None
 - 07 Prefer not to answer

28. Is your residence in Westbrook your permanent residence or a seasonal home?
- 01 Permanent residence
 - 02 Seasonal home
 - 03 Prefer not to say

Thank you for taking the time to participate in this survey. Your opinions and responses are very valuable and important to us.

Please remember to mail your survey to:
 Attn: First Selectman
 Teresa Mulvey Municipal Building
 866 Boston Post Rd
 Westbrook, CT 06498