

Hello from GreatBlue Research! We are a professional research company located in Glastonbury, Connecticut, and are conducting a short opinion survey on behalf of the Town of Westbrook. The purpose of this survey is to better understand Westbrook residents' sentiments and perceptions regarding a potential Community Center.

For purposes of this survey, a Community Center is defined as a place where people from the community can meet for social, educational, and/or recreational activities. It is important to note that any programs, services and activities at the center would be in addition to any current programs and services held at similar facilities in the area. Participants should also note that the Westbrook Foundation has agreed to pay a portion of the Community Center's construction costs.

Your participation is completely voluntary, and all of your individual responses will remain anonymous. As you complete the survey, please check the box next to the corresponding answer option. The survey takes about 5 minutes to complete and **results will be accepted until April 16<sup>th</sup>, 2021.**

**When you have finished the survey please mail the results to: Attn: First Selectman, Teresa Mulvey Municipal Building, 866 Boston Post Rd, Westbrook, CT 06498.**

If you would like, you can take the survey online at: <http://surveys.greatblueresearch.com/s3/Town-of-Westbrook-Community-Center-Survey->

You can also leave the survey at the drop box located outside of the Town Hall if you would like. Thank you for participating!

**Intro Questions and Screener**

- A. Are you currently 18 years of age or older?
  - Yes **(Continue)**
  - No **(Sorry, you do not qualify to take this survey, thank you for your time!)**
  
- B. Are you registered to vote in the Town of Westbrook, or do you pay taxes to the Town of Westbrook?
  - Both registered to vote and pay taxes **(Continue)**
  - Registered to vote **(Continue)**
  - Pay taxes **(Continue)**
  - Neither **(Sorry, you do not qualify to take this survey, thank you for your time!)**

**Quality of Life**

- 1. How would you rate your overall quality of life in Westbrook?
  - Excellent
  - Good
  - Fair
  - Poor
  - Don't know/unsure

- 2. What are your main reasons for living in Westbrook?

**(Select all that apply)**

- Good schools / high quality education
- Location / beaches
- More affordable than other nearby towns
- Family / friends are nearby
- Job / school is based here
- Climate
- Safe place to live / low crime
- Fun activities to do in state
- Family friendly
- Healthcare / access to quality care
- Born here / have always lived here
- Other: \_\_\_\_\_

- 3. Do you anticipate relocating to a new permanent residence outside of Westbrook in the next five (5) years?

- Yes
- No
- Don't know/unsure

- 4. Overall, how interested are you in the Town of Westbrook developing a Community Center?

- Very interested
- Somewhat interested
- Not very interested
- Not at all interested
- Don't know/unsure

Below you will see some potential characteristics related to a Community Center. Please indicate how important each are to you on a scale of one (1) to four (4) where one (1) is "very important," and four (4) is "not at all important." You can also indicate "don't know"

	1 – Very Important	2	3	4 – Not at All Important	Don't know
5. Fitness courts (Basketball, Indoor Soccer, Pickle Ball, yoga etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Childcare	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Classes for certifications (ex. CPR, First Aid, Lifeguard, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Community support services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Allowing for public use (meeting rooms, arts & entertainment for the community, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Please see the reverse side for additional questions**

10. Are there any other programs or services related to a Community Center that are important to you that are not listed? \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

11. If the Town of Westbrook built a Community Center would you consider utilizing it?

- Yes
- No
- Don't know/unsure

12. Do you currently utilize a Community Center or a facility with similar characteristics?

- Yes (**Continue**)
- No (**Go to Question 17**)

13. What is the name of the facility?  
 \_\_\_\_\_

14. And for what activities? (**Select all that apply**)

- Fitness courts (Basketball, Indoor Soccer, Pickle Ball, yoga etc.)
- Childcare
- Classes for certifications (ex. CPR, First Aid, Lifeguard, etc.)
- Community support services
- Allowing for public use (meeting rooms, arts & entertainment for the community, etc.)
- Other: \_\_\_\_\_
- Don't know/unsure

15. How often do you go?

- Less than once a month
- More than once a month but less than weekly
- Weekly
- More than once a week
- Daily
- Don't know/unsure

16. And, if the Town of Westbrook built a Community Center that included the activity or activities, would you continue going to the facility you mentioned, or would you switch to the Westbrook Community Center?

- Continue using the same facility
- Switch to the Westbrook Community Center
- Don't know/unsure

**Drivers and Barriers**

Now, please indicate how likely each of the following would be to impact your decision to visit a Community Center on a scale of one (1) to four (4) where one (1) is "very likely," and four (4) is "not at all likely." You can also indicate "don't know"

	1 – Very Likely	2	3	4 – Not at All Likely	Don't know
17. Awareness of offerings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18. Programs and services offered	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19. Distance from home or work	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
20. Time of day	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
21. Day of week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
22. Family commitments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
23. Work	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

24. Do you support tax increases in order to help fund the installation of a Westbrook Community Center?

- Yes
- No
- Don't know/unsure

**Demographics**

The following questions will be used for statistical purposes only

25. Which of the following categories best describes your age?

- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 or older
- Prefer not to answer

26. Do you have any children 18 years of age or younger currently living in your household? If so, how many?

- 1 child
- 2 children
- 3 children
- 4 children
- 5 or more children
- None
- Prefer not to answer

27. Is your residence in Westbrook your permanent residence or a seasonal home?

- Permanent residence
- Seasonal home
- Prefer not to answer

Thank you for taking the time to participate in this survey. Your opinions and responses are very valuable and important to us.