

For immediate release

Contact: Noel Bishop, First Selectman – 860-399-3040

### **Westbrook Offers Discounted Prescription Drug Program**

The Town of Westbrook, through its association with the Connecticut Conference of Municipalities (CCM), the statewide association of towns and cities, is now providing a prescription discount card that will provide uninsured and underinsured residents steep savings on prescription medicines. Westbrook is a member of CCM and this new program is only available to CCM member communities.

In Connecticut, over 10% of Connecticut residents, nearly 360,000 people, currently lack health insurance and prescription plans and another 800,000 residents are underinsured.

“It is a clear win for our town when we can easily ensure that our uninsured and underinsured residents have easy, no cost, access to better prescription coverage.” said Noel Bishop, First Selectman of Westbrook.

The “Town of Westbrook Prescription Drug Discount Card” helps residents save money on their prescription medications anytime their prescription is not covered by insurance. This new prescription discount card will provide immediate fiscal relief at the pharmacy counter for uninsured and underinsured residents and offers the following features and benefits:

- Anyone can participate regardless of age or income;
- All prescription medications are covered including pet prescriptions that can be filled at a pharmacy;
- There is no cost to the municipality or to participating residents;
- Cost savings average 45%;
- There are over 63,000 participating pharmacies nationwide, including CVS, Rite-Aid, Walgreens, Wal-Mart, Stop and Shop, and Big Y, and many independent pharmacies;
- Discounts are also offered on other medical services including vision, hearing and Lasik services.

“During these economic times, we all have fiscal constraints in both family and municipal budgets. This discount card is a major initiative to encourage all of us to manage healthcare costs.” according to First Selectman Bishop.

“CCM is pleased to offer this valuable community service to Westbrook,” said CCM Executive Director and CEO Jim Finley. “Many families are struggling and even some families with health insurance may not have all their prescriptions covered. This program will help them save money on any medicines not covered by their insurance.”

In early December, each residence in Westbrook will receive a “Town of Westbrook Prescription Discount Card” by direct mail which they may use at any participating retail pharmacy. Cards may be used by all town residents regardless of age, income or existing health coverage. There are no enrollment forms, membership fees, restrictions or limits on frequency of use for residents. Cardholders and their family members are encouraged to use the cards any time their prescriptions are not covered by insurance. Cards will also be printed by visiting [www.CRTxDiscountCard.com](http://www.CRTxDiscountCard.com) and selecting Westbrook from the drop-down menu.